



# LaidOffCamp

<http://LaidOffCampPhoenix.com>

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

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### **Event Provides Support and Resources for Unemployed, Freelancers, and Self-Employed Phoenix Area Residents**

Phoenix, AZ ▪ June 23, 2009 - Are you unemployed or engaged in non-traditional employment, including freelance and self-employment, in the greater Phoenix area? Would you like to meet other people in similar situations to exchange ideas, ask questions, get inspired, network for opportunities, and learn more about community resources? You are invited to attend LaidOffCamp Phoenix on Saturday, August 8 from 8:00 AM to 4:00 PM at [Gangplank HQ](#), 325 E Elliot Road, Suite 34, Chandler, AZ 85225. The event is free and open to the public but requires a ticket for admission. Tickets are available online through [Eventbrite](#).

[LaidOffCamp Phoenix](#) is part of [LaidOffCamp](#), a national grass-roots effort to support everyone who is unemployed or non-traditionally employed. LaidOffCamp is not a job fair or a way to meet recruiters. Instead, it helps people explore and understand the practicalities of finding and maintaining an income from their passions. For some people, that means learning how to write a better resume and how to nail interviews for a new corporate or traditional job. But for many of the attendees, it means finding a community of people who are supporting themselves through their passions in non-traditional employment, and learning strategies and tools for creating their own ideal jobs.

The one-day event features presentations on a wide range of relevant topics, including building an online personal brand, what it's really like to work from a home office, and living frugally while you build your dream, along with panel discussions with small business owners. The day

also includes sessions by [Pam Slim](#), author of “Escape From Cubicle Nation,” who provides a roadmap for starting your own business, and [Karen Burns](#), author of “The Amazing Adventures of Working Girl,” who highlights the most important thing you need to know to get and keep a job.

To learn more about LaidOffCamp Phoenix or to get more details about attending the August 8 event, [visit our website](#). You can sign up for email updates, or join the LaidOffCamp Phoenix community by following [LaidOffCamp Phoenix on Twitter](#) or becoming a fan of [LaidOffCamp Phoenix on Facebook](#). If you would like to become involved with LaidOffCamp as a volunteer or a speaker, contact Rachel Reese at [laidoffcampphx@gmail.com](mailto:laidoffcampphx@gmail.com).

#### About LaidOffCamp Phoenix

LaidOffCamp Phoenix is an event designed to support anyone unemployed or with non-traditional employment in the Phoenix metropolitan area through an all-day educational and networking event. Speakers from the local community share their experience and resources to build a supportive community that encourages meaningful employment that engages your passion.

For further information, contact Rachel Reese at [laidoffcampphx@gmail.com](mailto:laidoffcampphx@gmail.com).

#### Related Links:

<http://wiki.laidoffcamp.com/Phoenix>

<http://gangplankhq.com/>

<http://laidoffcamp.com/>

<http://www.escapefromcubiclenation.com/>

<http://www.karenburnsworkinggirl.com/>

<http://laidoffcampphx.eventbrite.com/>

<http://twitter.com/LaidOffCampPhx>

<http://www.facebook.com/pages/LaidOffCamp-Phoenix/84109324701>

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